



## Literature Distribution Program

The Blackstone Valley Chamber of Commerce (BVCC) Tourism Association invites you to participate in our Literature Distribution Program. Your marketing material is delivered monthly to almost 40 locations in the Blackstone Valley, reaching thousands of residents and visitors.

For as low as \$30.00 per month, you may participate in this program (pricing options below).

You also benefit from literature distribution at all tradeshow and events attended by the Blackstone Valley Chamber of Commerce and the Tourism Association.

Status	Price	Discounts
BVCC Members	\$30.00 per month	One free month with one year prepaid payment
BVCC Non-members	\$50.00 per month	One free month with one year prepaid payment
BVCC Non-members non-profit	\$40.00 per month	One free month with one year prepaid payment
Multiple site (different entities at same location) or multiple pieces BVCC Chamber Members	\$30 for first card, \$15 for second piece – to be placed in two separate kiosk slots during the same month	One free month with one year prepaid payment
Multiple site or multiple piece BVCC Non-Chamber members	\$50 for first piece, \$25 for second piece – to be placed in two separate kiosk slots during the same month	One free month with one year prepaid payment
Events literature – We highly encourage you to have event literature ready at least 3 months prior to event.	BVCC Member – 3 months \$90 BVCC Non-Member – 3 months \$150 BVCC Non-member, non-profit \$135	No discounts

\* We recommend, for special events, that you plan on a minimum of 3 months exposure in our kiosk system.

\*\* You are responsible for getting literature to the chamber office, or making arrangements with us for pick-up. We will notify you when inventory is low. No refunds if we run out of your inventory.

# Testimonials

## **Gary Vaillancourt – Owner of Vaillancourt Folk Art – Sutton, MA**

*The Blackstone Valley brochure distribution system is one of the most innovative programs in Massachusetts. Small businesses and non-profits struggle with getting their information into the hand of visitors to the region. There are companies who do distribution but the cost is too prohibitive for most small business. This distribution system delivers rack cards monthly to almost 40 sites. The cost is nominal and the benefits are tremendous. Vaillancourt Folk Art on a daily basis will have someone who stopped in after seeing the card at another location.*



## **Laurie Church, owner of Wallis Cove Cabins - Douglas, MA**

*I have been in the Blackstone Valley Rack Card program for 2 years and it has brought numerous new clients and their families to Wallis Cove from the Worcester area. Since we only have 4 seasonal rental cabins, I don't have a large marketing budget and I've enjoyed a great return on the investment of this program!*



Example of Rack Card Display



## Literature Distribution Program

YES, I want to be included in this great marketing program!

Name: \_\_\_\_\_

Business: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone and email: \_\_\_\_\_

Invoice me

Payment included

Return this completed form, with payment to:  
 Blackstone Valley Chamber of Commerce  
 110 Church Street  
 Whitinsville, MA 01588

Please choose one option:

Status	Months desired (must be sequential)	Total	Select One
BVCC Member	Months:	\$360 - 12 months	<input type="checkbox"/>
		\$330 - 12 months prepaid	<input type="checkbox"/>
		\$30 per month	<input type="checkbox"/>
Non Member	Months:	\$600 - 12 months	<input type="checkbox"/>
		\$550 - 12 months prepaid	<input type="checkbox"/>
		\$50 per month	<input type="checkbox"/>
Non Member, Non-Profit	Months:	\$480 - 12 months	<input type="checkbox"/>
		\$440 - 12 months prepaid	<input type="checkbox"/>
		\$40 per month	<input type="checkbox"/>
Members Multiple site (different entities at same location) or 2 pieces	Months:	\$540 - 12 months	<input type="checkbox"/>
		\$495 - 12 months prepaid	<input type="checkbox"/>
		\$45 per month	<input type="checkbox"/>
Non Members Multiple site (different entities at same location) or 2 pieces	Months:	\$900 - 12 months	<input type="checkbox"/>
		\$825 - 12 months prepaid	<input type="checkbox"/>
		\$75 per month	<input type="checkbox"/>

For further details contact Marcia Decker at 508-234-9090 x 100 or  
 administrator@blackstonevalley.org.

# Kiosk Locations

## **Blackstone**

Town Hall

## **Douglas**

Town Hall

Douglas Historical Society –  
Jenkins Store, Main Street

## **Grafton**

Willard Clock

Grafton Town Hall

Country Store

## **Mendon**

Southwick's Zoo/Peacock Gift Shop

## **Millbury**

Asa Waters Mansion

## **Milford**

Hannaford's

Fairfield Inn & Suites

Doubletree

## **Sutton**

Purgatory Chasm

Vaillancourt Folk Art

Econo Lodge

Sleight Bell Farm

## **Upton**

Fin & Feather Sports

## **Uxbridge**

River Bend Farm

Quaker Motor Lodge

Hannaford's

Arrowhead Acres

Savers Bank

## **Webster**

Indian Ranch

## **Whitinsville**

West End Creamery

Whitin Community Center

Blackstone Valley Chamber of Commerce

Linwood Mills

## **Woonsocket, RI**

Depot

## **Worcester**

Worcester Airport

Union Station – Train

Compton Place – CVB

Mass Audubon

Worcester Historical Museum

CVB - DCU

**33 LOCATIONS**